





Students of IHM conducting hygiene awareness outreach session at Mapusa Bus Stand on Thursday

## Massive outreach programme on Cleanliness & Hygiene conducted at Mapusa Bus Stand as part of Paryatan Parv Day 5 celebrations

Panjim, Sept 20: Students of IHM and officials of India Tourism, Goa Tourism & IHM undertook a massive outreach programme in Mapusa for the general public, street vendors and tourists as part of the Paryatan Parv celebrations.

Entitled "Hygiene Awareness among tourists, street food vendors, shopkeepers", the programme was conducted at the Mapusa Bus stand on Thursday morning.

Being one of the nerve centres and prime location in Goa, the awareness programme was conducted at Mapusa Bus Stand for all shopkeepers, street vendors, tourists and locals who engaged in the over two hour long session.

Students of IHM enthusiastically presented information and imparted knowledge on the need for cleanliness & hygiene especially among street food vendors and eateries.

Plaque-cards highlighting the need for cleanliness and hygiene for good and disease free life were displayed by the students. The students moved around the Mapusa Bus Stand and interacted with vendors and shopkeepers and received an overwhelming and encouraging response.

On Friday, 21<sup>st</sup> September 2018, a programme on Sensitization in the Neighbourhood about *Atithi Devo Bhava* will be conducted from 5.00 p.m. to 6.00 p.m. for food vendors at Miramar beach.